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Asset Management Advanced Analytics Platform Solution for Severn Trent Water



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Overview of the Proposed Solution

Softlink Analytics presents a comprehensive wastewater analytics and visualization platform, designed to meet the sophisticated needs of Severn Trent Water. Our solution integrates cutting-edge technologies to provide an all-encompassing system for managing, analyzing, and visualizing wastewater data.

Key Components of the Solution:

Neo4j Database: At the heart of our solution is the Neo4j graph database, providing robust data management and facilitating complex data relationships.

OntoText for Ontology Creation: This component ensures that data is structured and contextualized effectively before being ingested into the graph database.

Neo4j Graph Data Science Engine: This engine powers advanced analytics and machine learning capabilities, enabling predictive insights and operational intelligence.

Custom Visualization Platform: A state-of-the-art visualization interface offers intuitive and insightful views of data, enhancing decision-making and operational awareness.

Key Benefits and Value Proposition

- **Advanced Data Management and Integration**
- **Predictive Analytics and Proactive Maintenance**
- **Enhanced Decision-Making with Intuitive Visualizations**
- **Real-time Monitoring and Alerts**
- **Scalability and Future-Proofing**
- **Partnership and Support**

The wastewater analytics and visualization platform proposed by Softlink Analytics represents a significant leap forward in wastewater management technology. It combines advanced data handling, predictive analytics, intuitive visualizations, and a commitment to security and compliance. This solution is not just a tool but a partnership path towards enhanced efficiency, proactive management, and environmental stewardship for Severn Trent Water.



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About: Softlink Group of Companies

Softlink Group, comprising SLink Information Systems Pvt. Ltd. and Softlink Analytics, represents a synergistic fusion of expertise and innovation in the field of network analytics and comprehensive solution development. Established in 2018 in India, SLink Information Systems laid the foundation for a robust approach to analytics and system integration. Expanding its global footprint, Softlink Analytics was established in the Netherlands in 2021, augmenting the group's capabilities and focusing on advanced analytics solutions.

Expertise in Diverse Verticals

Softlink Group has carved out a niche in developing end-to-end solutions tailored for key industries such as manufacturing, finance, and healthcare. This cross-industry experience has not only diversified our expertise but also enriched our understanding of varying data landscapes and business challenges.

Global Footprint in Large-Scale Projects

Our solutions are at the forefront of some of the largest and most complex projects globally, handling an immense scale of operations with the processing of 20 billion data points annually. This experience demonstrates our capacity to manage vast datasets and complex analytical requirements, ensuring reliability and scalability in high-demand environments.

Core Competence in Data Science and Business Analytics

At Softlink, we believe in harnessing the full potential of data science and business analytics to address specific business challenges. Our approach goes beyond mere data processing; we strive to imbue data with context, making it a powerful tool for uncovering hidden patterns and relationships. This method enables us to provide our clients with insights that are not just data-driven but are also highly relevant and actionable in their specific business context.

Commitment to Tailored Solutions and Insightful Analytics

Our success stems from our ability to listen to our clients and understand the nuances of their business problems. This client-centric approach, combined with our technical prowess, allows us to craft solutions that are not only technologically advanced but also intricately aligned with our clients' operational objectives. The end result is a platform or a system that enables end-users to navigate their data landscape intuitively, uncovering valuable insights that drive informed decision-making and strategic planning.

As Softlink Group, our vision is to empower businesses with analytics solutions that transform complex data into a strategic asset. With SLink Information Systems' robust solution-building experience and Softlink Analytics' specialized focus on advanced analytics, we are uniquely positioned to deliver a comprehensive, context-driven, and scalable analytics platform for Severn Trent Water. Our expertise and global experience make us a reliable partner in your journey towards enhanced data understanding and operational efficiency.



1. Introduction:

At Softlink Analytics, we recognize the complex and multifaceted challenges faced by Severn Trent Water in managing its vast wastewater network. These challenges are not only operational and environmental but also revolve around ensuring customer satisfaction and regulatory compliance.

Key challenges include:

- **Data Complexity:** Managing and making sense of the vast amount of data generated from diverse sources across the wastewater network.
- **System Efficiency:** Ensuring the operational efficiency of the network, including the effective management of resources and minimizing downtimes.
- **Environmental Compliance:** Adhering to stringent environmental standards and minimizing the impact of wastewater management on the ecosystem.
- **Proactive Maintenance:** Shifting from a reactive to a proactive maintenance model to prevent system failures and disruptions.
- **Decision-Making Support:** Providing decision-makers at all levels with timely, accurate, and actionable insights.

Softlink Analytics presents a comprehensive wastewater analytics and visualization platform, designed to meet the sophisticated needs of Severn Trent Water. Our solution integrates cutting-edge technologies to provide an all-encompassing system for managing, analyzing, and visualizing wastewater data.

1. Integrated Data Management

- Utilizing Neo4j as the core database to efficiently handle complex data structures and relationships inherent in wastewater management.
- Using OntoText for effective data ontology creation and ensuring that the data structure is not just robust but also meaningful and contextual.

2. Advanced Analytics for Operational Excellence

- Employing the Neo4j Graph Data Science engine to drive advanced analytics. This includes predictive modeling for maintenance, fault detection, and operational optimization.
- The analytics engine will facilitate a transition from reactive to proactive management, predicting and addressing issues before they escalate.

3. State-of-the-Art Visualization

- Developing a custom visualization platform that translates complex data into intuitive and insightful visual representations.
- This platform will support real-time monitoring, allowing for immediate response to operational changes and potential issues.

4. Environmental and Regulatory Compliance

- Ensuring that the platform aids Severn Trent Water in meeting its environmental obligations and regulatory standards.



- Incorporating features that monitor and report on compliance metrics, helping to maintain and document regulatory adherence.

5. Scalable and Future-Proof Solution

- Designing the platform with scalability in mind, ensuring it can grow and adapt to future technological advancements and regulatory changes.
- Providing ongoing support and updates to keep Severn Trent Water at the forefront of wastewater management technology.

6. Partnership and Collaborative Development

- Working closely with Severn Trent Water to understand specific needs and challenges.
- Adopting a partnership approach, where feedback and collaboration are integral to the development and implementation process.

2. Data Acquisition and Storage

2.1 DATA COLLECTION

ETL Process for Data Acquisition

- **Extraction:** Data from Severn Trent Water's various sources, including internal systems, third-party devices, and sensors, will be extracted using a customized Extract, Transform, Load (ETL) process. This process ensures compatibility with a wide range of data formats and sources, from SCADA systems to IoT sensors.
- **Transformation:** The extracted data undergoes transformation to normalize and standardize it. This includes cleaning, deduplication, error correction, and conversion to a unified format suitable for analysis. The transformation process is essential for ensuring data quality and reliability.
- **Loading:** Post-transformation, the data is loaded into the centralized data storage system. This system is designed for high-volume data handling, accommodating the expected 57 billion data points per annum by the end of AMP8.

2.2 DATA STORAGE

Scalable and Secure Storage Solution

- **Architecture:** The storage architecture will be scalable, supporting the increasing volume, velocity, and variety of data. It will be capable of expanding to accommodate future growth without compromising performance.
- **Security and Data Integrity:** Implementing robust security protocols to ensure data integrity and protection. This includes encryption, access control, and regular security audits. The solution will adhere to industry standards for data security, ensuring the confidentiality and integrity of sensitive wastewater management data.

Conversion into a Graph Model



- **Graph Database Utilization:** Utilizing a graph database, the structured data will be converted into a graph model. This model excels in depicting complex relationships and interdependencies within the data, transforming these relationships into first-class objects.
- **Enhancing Contextual Understanding:** The graph model will enable us to map and visualize the intricate network of wastewater management, from source to treatment. It provides a holistic view of the system, highlighting connections and dependencies that are not readily apparent in traditional relational data models.
- **Operational Insights:** By representing data as a graph, we gain deeper insights into patterns and anomalies within the wastewater network. This enhanced understanding aids in identifying potential issues like blockages or inefficiencies in the network.

Integrating ETL with the Graph Model

- **Continuous Data Integration:** The ETL process will be seamlessly integrated with the graph database. As new data is acquired and transformed, it will be continuously fed into the graph model, ensuring that the database remains up-to-date and reflective of the current state of the wastewater system.
- **Dynamic Data Modeling:** The graph model will be dynamic, capable of evolving as new data types and sources are introduced. This flexibility ensures that the model remains relevant and valuable, even as Severn Trent Water's data landscape changes.

Benefits of the Graph-Based Approach

- **Improved Decision Making:** The graph-based model enhances decision-making by providing a more comprehensive and interconnected view of the wastewater system.
- **Efficient Problem Solving:** Identifying issues such as FOG build-up, blockages, and infiltration becomes more efficient, as the graph model can quickly highlight problem areas and their interrelations.
- **Operational Optimization:** The graph model can be used to simulate different scenarios, aiding in operational optimization and strategic planning.

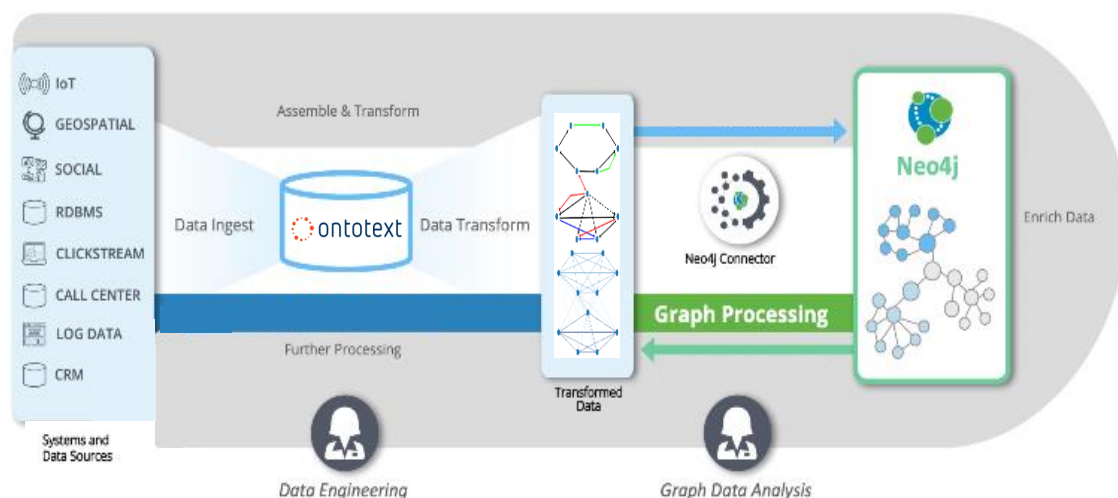


Fig1: Scalable and Secure Storage Solution



The proposed data acquisition and storage solution, centered around a robust ETL process and a graph database, aligns perfectly with Severn Trent Water's needs. It offers a scalable, secure, and dynamic system capable of handling large volumes of diverse data, providing enhanced insights and a solid foundation for advanced analytics and decision-making in wastewater management.

3. Data Catalogue

3.1 CENTRALIZED INVENTORY SYSTEM

Data Management and Accessibility

- **Graph Model as Central Intelligence Platform:** The graph model serves as the nucleus of our data catalogue, acting as a centralized platform for intelligence. It represents a comprehensive map of Severn Trent Water's data universe, detailing the interconnections and relationships between different data elements.
- **Access Management:** Leveraging industry-leading access management protocols, the graph model ensures secure and selective access to data. User roles and permissions are defined to control access, ensuring that sensitive data is only accessible to authorized personnel.
- **Data Traversal and Querying:** The graph model's structure allows for efficient traversal through complex data relationships. Users can perform intricate queries to explore connections and patterns, aiding in uncovering insights that are not immediately apparent in traditional database systems.
- **Integration with Existing Systems:** The graph model will be designed to integrate seamlessly with Severn Trent Water's existing data systems. This integration ensures a unified view of data across all platforms, enhancing data coherence and reducing information silos.

3.2 METADATA MANAGEMENT

Data Source and Format Management

- **Unified Data Source Representation:** The graph model will catalog all data sources, including internal and third-party systems. Each data source is represented in the graph, linking to the datasets it provides, which aids in tracking data lineage and provenance.
- **Format Standardization:** The model ensures that data from various sources is standardized in terms of format. This standardization is crucial for interoperability between different systems and for consistent data analysis.

Quality Metrics and Usage Guidelines

- **Quality Metrics Integration:** The graph model incorporates quality metrics for each dataset. These metrics might include data accuracy, completeness, timeliness, and relevance. This feature enables users to assess the quality of data before using it for analysis, ensuring reliable outcomes.



- **Usage Guidelines and Metadata Management:** For each dataset, the graph model includes metadata such as definitions, usage guidelines, and any relevant restrictions. This metadata is crucial for understanding the context and limitations of the data, guiding users in appropriate and effective data utilization.
- **Searchability and Discovery:** The graph-based data catalogue facilitates enhanced searchability and discovery. Users can navigate through the graph to find the data they need, guided by metadata and interconnections between datasets.

Implementation Strategy

- **Metadata Harvesting and Curation:** Automated processes will be implemented to harvest metadata from various data sources. This process will be supplemented by manual curation to ensure accuracy and completeness of metadata.
- **User-Friendly Interface:** A user-friendly interface will be developed for the data catalogue, making it easy for users to search for and access the data they need. The interface will include visual representations of data relationships, enhancing understanding and discovery.
- **Continuous Update and Maintenance:** The data catalogue will be maintained continuously, with updates to metadata and quality metrics as new data is integrated or when changes occur in existing datasets.

The proposed data catalogue solution, anchored in a graph model, provides a robust, secure, and user-friendly platform for data management and metadata handling at Severn Trent Water. By centralizing data intelligence and ensuring quality and accessibility, the solution lays a strong foundation for effective data utilization across all facets of wastewater management.

4. Analytics and Diagnostics

4.1 AI/ML MODELS AND ANALYTIC TOOLS

Leveraging the Graph Database for Enhanced Analytics

- **Graph Data Science (GDS) Framework:** Utilizing the graph database, we will apply Graph Data Science (GDS) techniques to enhance analytical capabilities. GDS allows for the exploration and analysis of connections and patterns in the data that are not apparent in traditional analytics.
- **Predictive Maintenance and Fault Detection:** By analyzing the network of relationships in the wastewater system, GDS can be used to predict faults and schedule maintenance proactively. This approach is particularly effective in identifying issues in complex interconnected systems like wastewater networks.

Time Series Analysis

- **Monitoring and Forecasting:** Time series analysis will be employed to monitor and forecast key wastewater metrics over time, such as flow rates, chemical levels, and equipment performance. This analysis helps in anticipating future trends and making informed decisions.



- **Anomaly Detection:** Using time series data, the system will be equipped to identify anomalies, which are crucial for early detection of potential issues, such as unexpected spikes in wastewater flow or chemical imbalances.

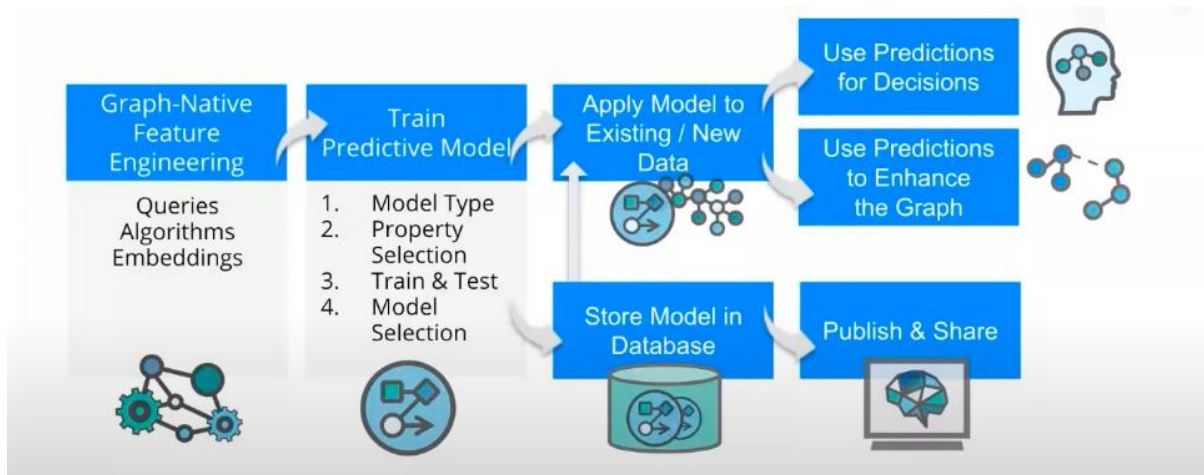


Fig2: Fully In-Graph ML Workflow

Advanced Algorithms for Wastewater Management

- **Network Optimization:** Algorithms that focus on network optimization will be used for efficient wastewater management, ensuring optimal flow and reducing the risk of overflows and blockages.
- **Environmental Impact Analysis:** Algorithms to assess and minimize the environmental impact of wastewater treatment processes, aiding in compliance with environmental regulations and sustainability goals.

4.2 DIAGNOSTIC AND PREDICTIVE CAPABILITIES

Customization and Integration of Third-party Models

- **Flexibility in Model Integration:** The platform will be designed to integrate seamlessly with third-party AI/ML models. This allows for the utilization of specialized models that might be more effective in certain aspects of wastewater management.
- **Custom Model Development:** Our team will also have the capability to develop custom models tailored to Severn Trent Water's specific needs. These models will leverage the unique insights provided by the graph database to address bespoke challenges in wastewater management.

4.3 DECISION SUPPORT

Consolidation of Insights

- **Unified View of Analytics:** The platform will consolidate insights from various models and analyses, providing a unified view to the decision-makers. This comprehensive perspective is critical for informed decision-making.
- **Real-time Data Insights:** Leveraging real-time data, the platform will provide up-to-the-minute insights, enabling rapid response to emerging issues and dynamic optimization of operations.



User Accessibility and Usage

- **User-Friendly Interface:** The analytics platform will feature a user-friendly interface, making it accessible to a range of users, from data scientists to operational staff. The interface will allow users to easily navigate through complex data and insights.
- **Training and Support:** Comprehensive training and support will be provided to ensure that all users can effectively utilize the platform. Ongoing support will include helpdesk services, documentation, and regular updates on new features and best practices.

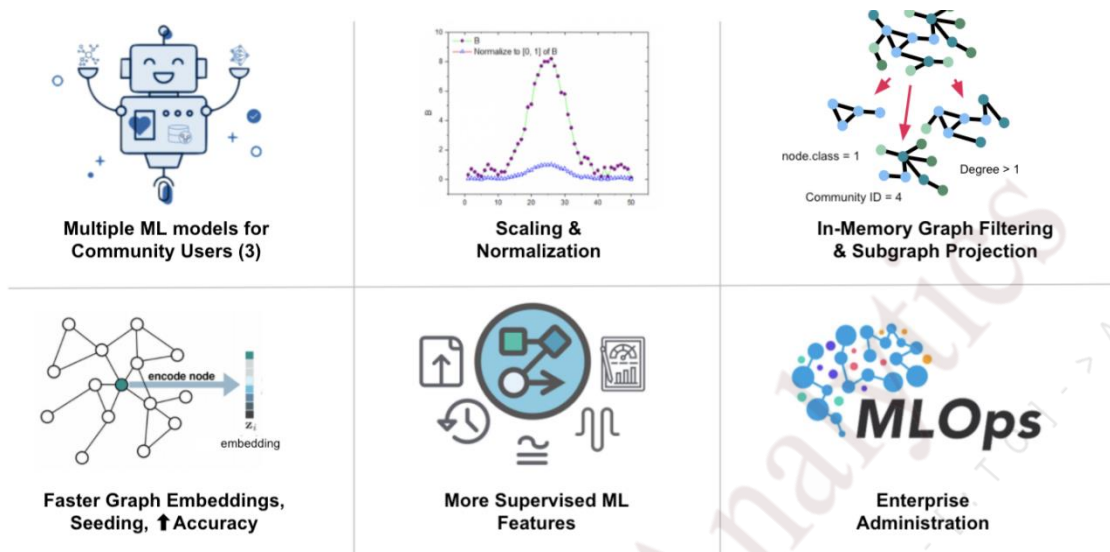


Fig3: Analytics and diagnostics powered by Graph Data Science

The proposed analytics and diagnostics solution leverages the power of graph data science to provide advanced predictive and diagnostic capabilities. By integrating time series analysis, AI/ML models, and GDS, the platform will offer a comprehensive, real-time view of the wastewater network, supporting proactive decision-making and efficient operations. The flexibility to integrate third-party models and the emphasis on user accessibility make this solution highly adaptable and user-friendly, ensuring that it meets the diverse needs of Severn Trent Water.



5. Digital Twin: Simulation and Optimization

5.1 DIGITAL TWIN: SIMULATION MODELS

Creation of a Dynamic Digital Twin Powered by Graph Model

- **Digital Twin Development:** Utilizing the graph model, a dynamic digital twin of the wastewater network will be developed. This digital twin will accurately represent the network's physical components, processes, and interactions in a virtual environment.
- **Integration of Mechanistic and Data Science Models:** The digital twin will incorporate both mechanistic models (based on physical and engineering principles) and data science models (utilizing AI and machine learning). This combination enables a comprehensive simulation of wastewater processes and system behaviors.

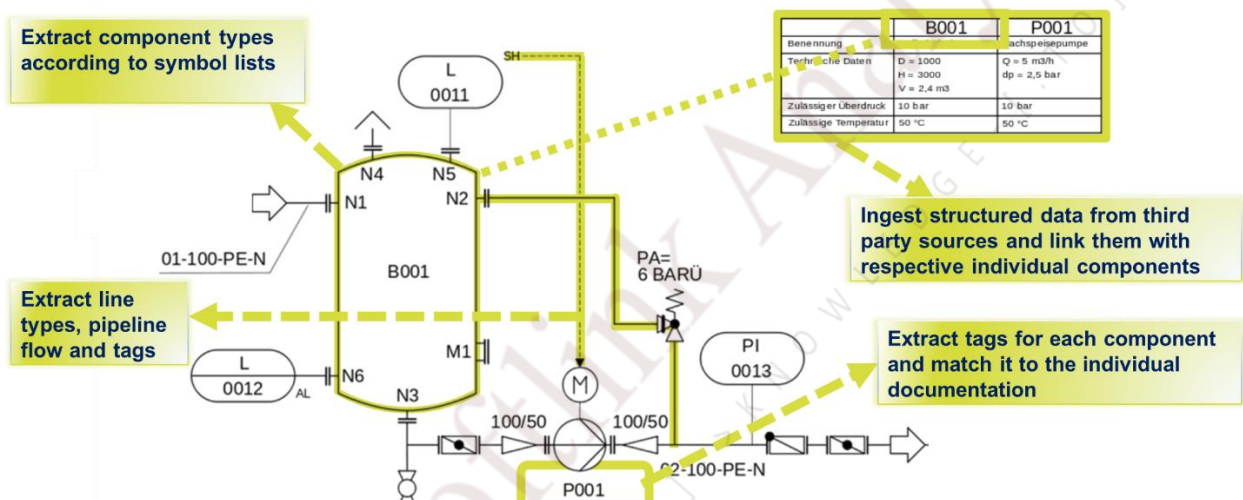


Fig4: Extraction of content from Process Flow Diagrams using deep learning

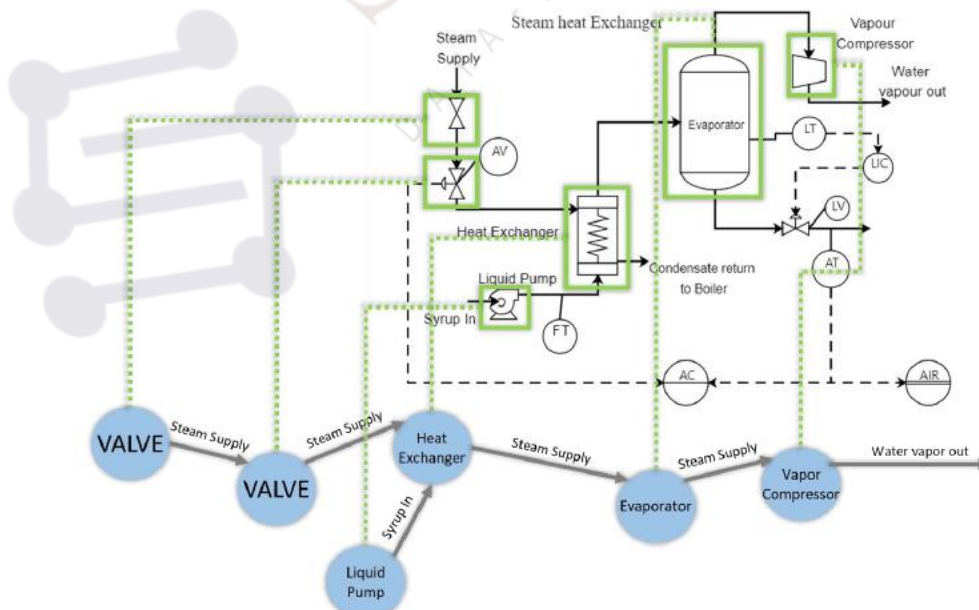


Fig5: Creation of Knowledge graph from extracted Information.



Scenario Analysis and Risk Assessment

- **Real-Time and Predictive Scenarios:** The digital twin will facilitate the simulation of various scenarios, both in real-time and in predictive contexts. This includes simulating potential failures, capacity issues, and environmental impacts under different conditions.
- **Risk Assessment Algorithms:** Utilizing algorithms such as Monte Carlo simulations, anomaly detection, and predictive analytics, the digital twin will conduct comprehensive risk assessments. These assessments will identify potential areas of concern and quantify the likelihood and impact of various risks.

5.2 OPTIMIZATION STRATEGIES

Utilization of Graph Model for Process Configuration

- **Optimization of Network Operations:** The graph model's ability to represent complex relationships within the network aids in identifying optimization opportunities. This includes optimizing flow paths, reducing energy consumption, and improving treatment processes.
- **Predictive Maintenance and Asset Lifecycle Management:** By analyzing trends and patterns within the network, the graph model can predict maintenance needs and optimize asset lifecycle management, leading to reduced downtime and extended asset longevity.

Effective Asset Management through Data Catalogue

- **Asset Management Insights:** The data catalogue will provide comprehensive insights into asset conditions, performance history, and maintenance records. This information is crucial for making informed decisions about asset management and optimization.
- **Real-time Data Integration:** Integrating real-time data into the digital twin and data catalogue allows for dynamic process configuration, ensuring optimal performance and quick adaptation to changing conditions.

Capital Delivery and Investment Program Acceleration

- **Enhanced Feasibility Studies:** The digital twin will allow for more accurate and rapid feasibility studies for new projects, as it can simulate the impact and effectiveness of proposed investments under various scenarios.
- **Strategic Investment Decisions:** The integration of the digital twin with predictive analytics enables data-driven investment decisions. This strategic approach focuses on long-term sustainability and efficiency of the wastewater system.

Comprehensive Risk Assessment Framework

- **Multi-faceted Risk Analysis:** The analytics and diagnostics framework will encompass various aspects of risk, including operational, environmental, and financial risks. This comprehensive approach ensures a thorough understanding of potential challenges.
- **Algorithms for Risk Analysis:** Algorithms such as regression analysis for identifying trends, decision trees for scenario analysis, clustering for identifying patterns in operational data and sensitivity analysis for assessing the influence of system changes, will be employed in the risk assessment process.

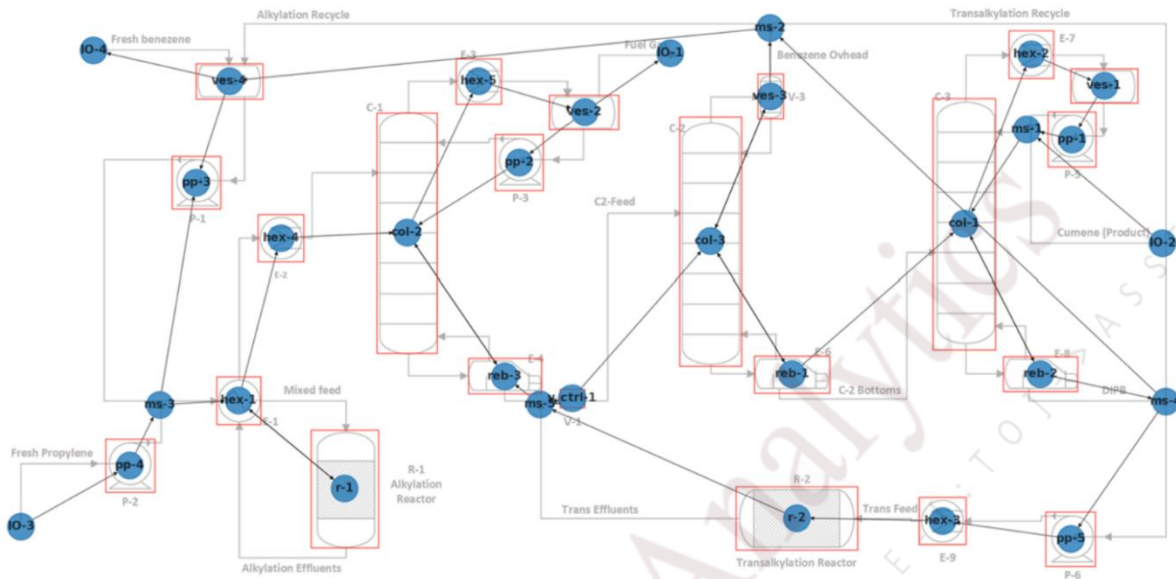


Fig6: Fully Functioning Digital Twin

6. Visualization and Reporting (UI/UX)

Real-time Data Representation

- **Dynamic Visual Dashboard:** The visualization platform will feature a dynamic dashboard that provides real-time representations of the wastewater network's operational status and asset conditions. This dashboard will offer a comprehensive overview of the system, including live data on flow rates, treatment processes, and asset performance.
- **Graph-Based Visualization:** Utilizing the graph model's inherent strengths, the dashboard will display complex network relationships and dependencies, allowing for a clear understanding of how different components interact and impact each other.

Predictive Performance Risks

- **Proactive Risk Visualization:** The platform will integrate predictive analytics to visualize potential performance risks before they materialize. This includes forecasting issues like equipment failures, blockages, or overflows, enabling proactive measures to mitigate these risks.
- **Scenario Visualization:** The ability to visualize different operational scenarios and their potential impacts on the wastewater system will aid in risk management and contingency planning.

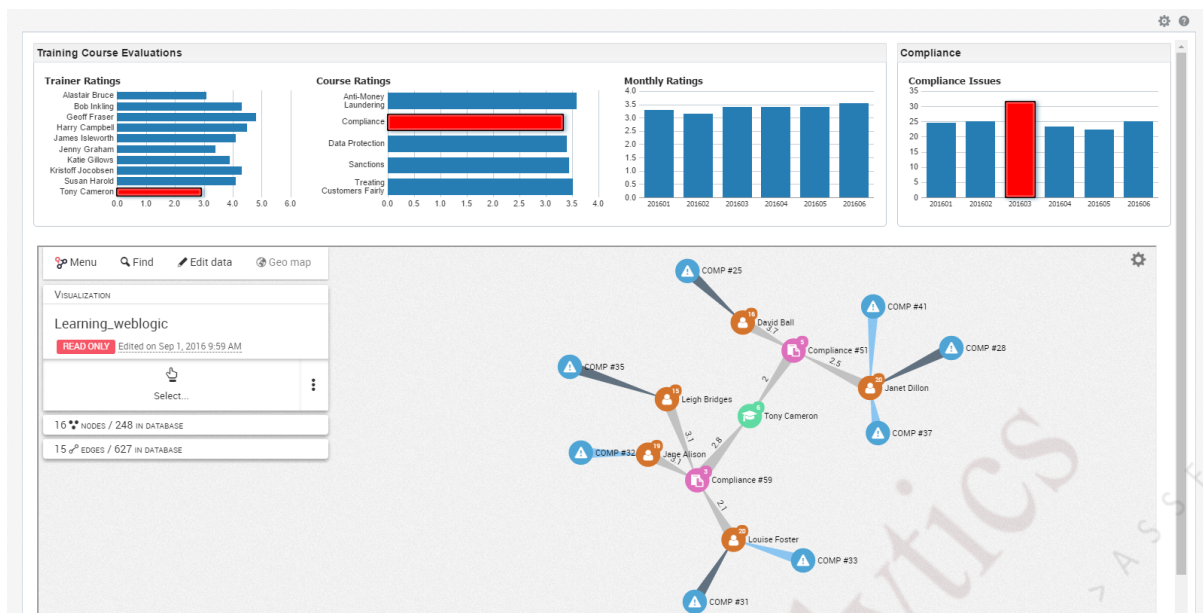


Fig7: Customizable UI for Predictive Analytics

User Interface Design

- **Intuitive and User-Friendly Interface:** The design of the user interface will be intuitive and user-friendly, catering to both technical and non-technical users. This ensures that all stakeholders can easily navigate and utilize the platform.
- **Aesthetic Design Principles:** The platform will incorporate aesthetic design principles to make data visualization not only informative but also engaging. This includes the use of color coding, clear typography, and logical layout to enhance user experience and data readability.

Customizable Views and Accessibility

- **Personalized Dashboards:** Users will have the ability to create and customize their own dashboards, focusing on the metrics and data points most relevant to their specific needs and responsibilities.
- **Accessible on Multiple Devices:** The platform will be accessible on various devices, including desktops, tablets, and smartphones, ensuring that users can access critical information anytime and anywhere.

Graph-Native Visualization and Analytics

- **Powerful Graph Analytics:** Leveraging powerful graph-native visualization and analytics capabilities, the platform will enable users to easily explore and understand complex datasets. This includes the ability to drill down into specific data points, trace relationships, and uncover hidden patterns.
- **Automatic Pattern Detection:** The platform will feature a configurable and intelligent detection system that automatically analyzes entities and relationships in the connected

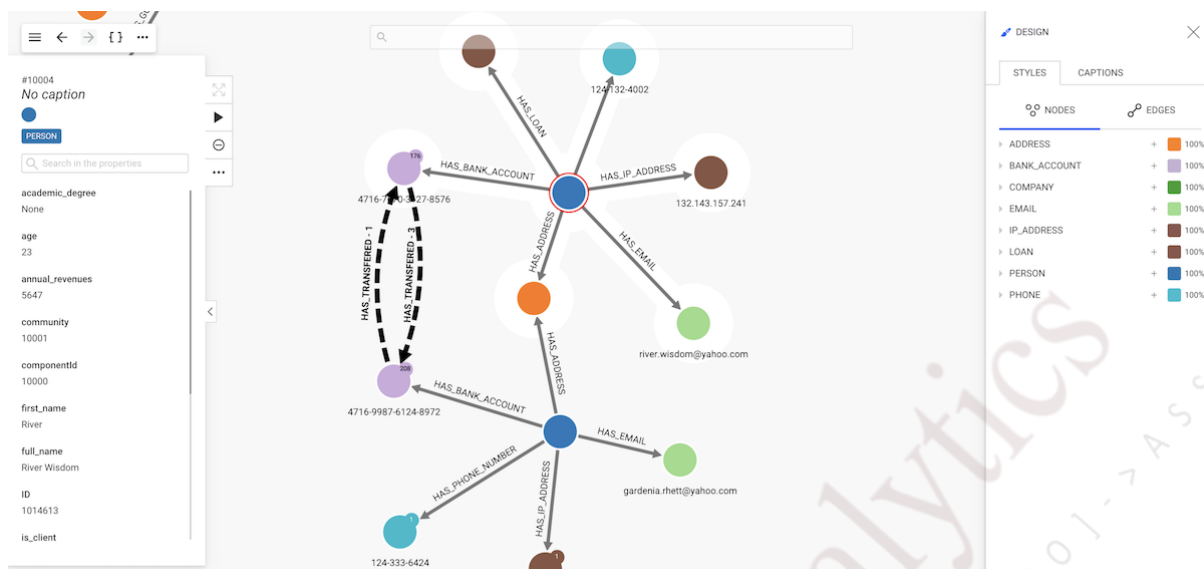


Fig8: Graph Native dynamic visualization

Softlinks' visualization and reporting platform, with its graph-native visualization and analytics capabilities, offers a powerful and easy-to-use solution for Severn Trent Water. By combining beautiful, intuitive data visualizations with powerful graph analytics, the platform enables data-driven analysts and investigators to quickly and easily surface mission-critical insights from complex connected data. The focus on operational status, asset condition visualization, real-time data representation, predictive performance risks, and user interface customization ensures that the platform is both functional and engaging, catering to a wide range of user needs and preferences.



7. Alerts and Alarms

The alerts and alarms system in the wastewater analytics and visualization platform plays a critical role in ensuring timely and proactive responses to potential issues within the wastewater management network. This system is designed to monitor various parameters and operational conditions, triggering alerts or alarms when predefined thresholds are reached, or anomalies are detected.

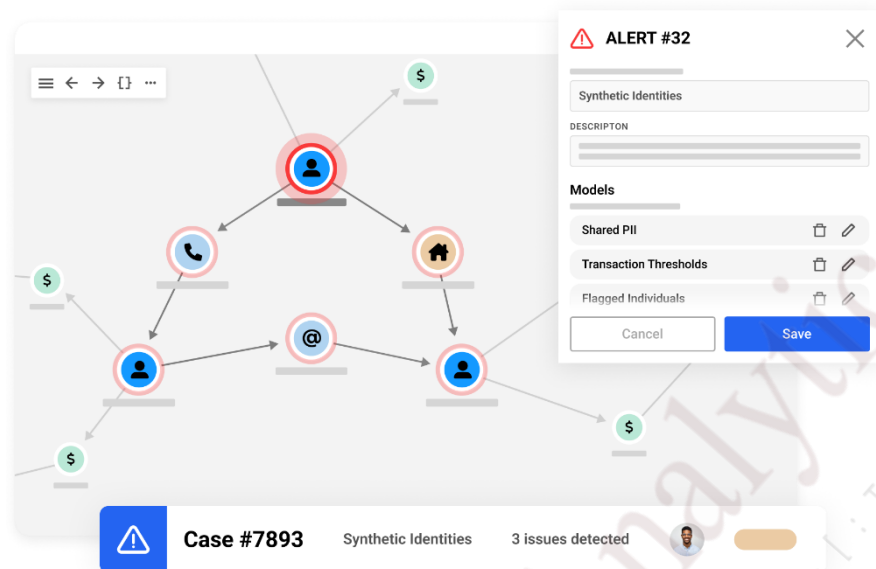


Fig9: Real Time Alert and Case Management

Real-time Monitoring and Alert Generation

- **Continuous Monitoring:** The system continuously monitors key operational parameters across the wastewater network, including flow rates, pressure levels, chemical concentrations, and equipment status.
- **Proactive Alert Generation:** When the system detects deviations from normal operating ranges or specific conditions indicative of potential issues, it automatically generates alerts. These can include warnings for high flow rates that might indicate leaks, low pressure that could suggest blockages, or irregular chemical readings pointing to treatment process imbalances.

Types of Alerts and Alarms

- **Preventive Alerts:** These are generated for conditions that, if unaddressed, could lead to significant issues. Examples include gradual increases in vibration levels in pumps (indicating potential mechanical failures) or slow rises in effluent turbidity (suggesting filtering issues).
- **Critical Alarms:** For more immediate or severe situations, the system issues alarms. These might be triggered by sudden equipment shutdowns, breaches in containment structures, or detection of hazardous materials at unsafe levels.



Integration with Existing Systems

- **Seamless Integration:** The alerts and alarms system will integrate seamlessly with Severn Trent Water's existing monitoring and control systems. This integration ensures comprehensive coverage and consistency in response protocols.
- **Customizable Integration Points:** Depending on the existing infrastructure, the system can be configured to integrate at various points, ensuring optimal effectiveness and minimal disruption to current operations.

User Interface and Accessibility

- **Accessible Alert Dashboard:** The platform will feature a dedicated dashboard for alerts and alarms, providing a centralized view of all notifications.
- **Customizable Notification Settings:** Users can customize notification settings based on their role, area of responsibility, and preference. This includes setting thresholds for alerts and choosing notification methods (e.g., email, SMS, in-app notifications).

Advanced Features

- **Predictive Alerts:** Leveraging AI and machine learning algorithms, the system can predict potential issues before they occur, allowing for preemptive action to prevent system failures or environmental impacts.
- **Root Cause Analysis:** When an alarm is triggered, the system can perform a preliminary root cause analysis, guiding operators towards potential sources of the problem for faster resolution.

The alerts and alarms system in the wastewater analytics and visualization platform is a crucial component for maintaining operational efficiency and environmental safety in Severn Trent Water's network. By providing real-time monitoring, proactive alert generation, and seamless integration with existing systems, the platform ensures that potential issues are identified and addressed promptly, minimizing risks and downtime. Advanced features like predictive alerts and root cause analysis further enhance the system's effectiveness, making it a powerful tool in the proactive management of wastewater systems.

8. Technical Specifications:

Database Storage: Neo4j

- **Hardware for Neo4j:**
 - **Server Specifications:** High-performance servers with multi-core CPUs, high-speed SSD storage, and ample RAM (scaling based on data size and query complexity).
 - **Network Infrastructure:** Robust network infrastructure to support high data throughput and low latency communication between servers.
- **Software for Neo4j:**



- Neo4j Enterprise Edition: For advanced features, scalability, and support.
- Backup and Recovery Tools: To ensure data integrity and availability.

Ontology Creation: OntoText

- **Hardware for OntoText:**
 - Compatibility with existing Neo4j server infrastructure.
 - Adequate processing power for complex ontology processing.
- **Software for OntoText:**
 - OntoText Platform: For creating and managing the ontology layer before data ingestion into Neo4j.
 - Integration Tools: To ensure seamless data flow between OntoText and Neo4j.

Softlink's Custom Visualization Platform

- **Hardware for Visualization:**
 - Servers capable of processing large datasets for real-time visualization.
 - High-definition monitors and interfaces for control rooms and mobile devices for field operations.
- **Software for Visualization:**
 - Advanced Visualization Software: Capable of integrating with Neo4j and presenting complex data in an intuitive manner.
 - Customizable Dashboard Capabilities: For personalized user experiences.

Analytics Engine: Neo4j Graph Data Science

- **Hardware for Analytics:**
 - High-performance, Multi Core computation servers for running complex graph algorithms.
 - GPU support for accelerated processing (if utilizing GPU-accelerated algorithms).
- **Software for Analytics:**
 - Neo4j Graph Data Science Library: For advanced analytics and machine learning on graph data.
 - AI and ML Tools: Compatible with Neo4j for predictive analytics and insights.

Compliance with Environmental and Operational Standards

Environmental Compliance

- **Energy Efficiency:** Utilizing energy-efficient hardware to minimize the environmental impact.
- **Sustainable Practices:** Adhering to sustainable practices in hardware disposal and recycling.

Operational Standards Compliance



- **Data Security and Privacy:** Compliance with GDPR and other relevant data protection regulations.
- **Industry Standards:** Adherence to industry standards for wastewater management and IT infrastructure, including ISO/IEC standards for data and network security.
- **Reliability and Uptime:** Ensuring high availability and disaster recovery capabilities to meet operational continuity requirements.

The technical specifications for the wastewater analytics and visualization platform are designed to ensure robust performance, scalability, and compliance with environmental and operational standards. The combination of Neo4j for database storage and graph analytics, OntoText for ontology creation, a sophisticated visualization platform, and compliance with key standards forms a comprehensive solution capable of meeting Severn Trent Water's advanced analytics needs. The integration of these components will provide a reliable, efficient, and environmentally responsible platform for wastewater management analytics.

9. Solution Architecture:

Core Components

- **Neo4j Database:** Serves as the central digital platform and the heart of the solution architecture. It stores and manages all data related to the wastewater management system.
- **Data Sources:** Include sensors, SCADA systems, and third-party data sources. These sources feed real-time and historical data into the Neo4j database.
- **OntoText:** Used for ontology creation and processing. It integrates with Neo4j to enhance the data structure with semantic context, making the data more meaningful and interconnected.
- **Visualization Platform:** Interfaces with Neo4j to present data analytics and insights in an intuitive and accessible manner.
- **Graph Data Science Engine:** Powered by Neo4j, it performs advanced analytics on the graph data, extracting valuable insights and predictive models.

Data Flow

- Data from various sources is ingested into the Neo4j database.
- The OntoText platform processes this data, adding an ontology layer to enrich the data with semantic relationships and context.
- The enriched data is then used by both the visualization platform for real-time reporting and the Graph Data Science engine for deeper analytics and model generation.

Integration with Existing Infrastructure

- The solution will be designed to seamlessly integrate with Severn Trent Water's existing IT infrastructure.



- Data adapters and APIs facilitate the exchange of information between the Neo4j platform and existing systems, ensuring compatibility and minimizing disruption.

Security and Data Protection Measures

- **Data Encryption:** Both at rest and in transit, ensuring that sensitive information is protected.
- **Access Control:** Robust user authentication and authorization mechanisms to control access to sensitive data and system functionality.
- **Regular Security Audits:** Conducted to identify and rectify vulnerabilities.
- **Compliance with Standards:** Adherence to industry-standard protocols for data security and privacy, including GDPR compliance for personal data protection.

Overall Architecture Benefits

- **Centralized Data Management:** Neo4j provides a unified view of all data, enhancing data coherence and decision-making.
- **Enhanced Data Contextualization:** OntoText enriches the data with semantic context, leading to more meaningful analytics.
- **Intuitive Visualization:** The visualization platform translates complex data into understandable formats for diverse stakeholders.
- **Advanced Analytics Capability:** The Graph Data Science engine leverages the power of Neo4j to uncover deep insights and predictive models.
- **Scalable and Secure:** The architecture is designed for scalability to handle growing data needs and incorporates strong security measures to protect data integrity.

This architecture provides a comprehensive, secure, and efficient solution for Severn Trent Water's wastewater analytics and visualization needs, aligning with their objectives of enhancing operational performance and environmental compliance.

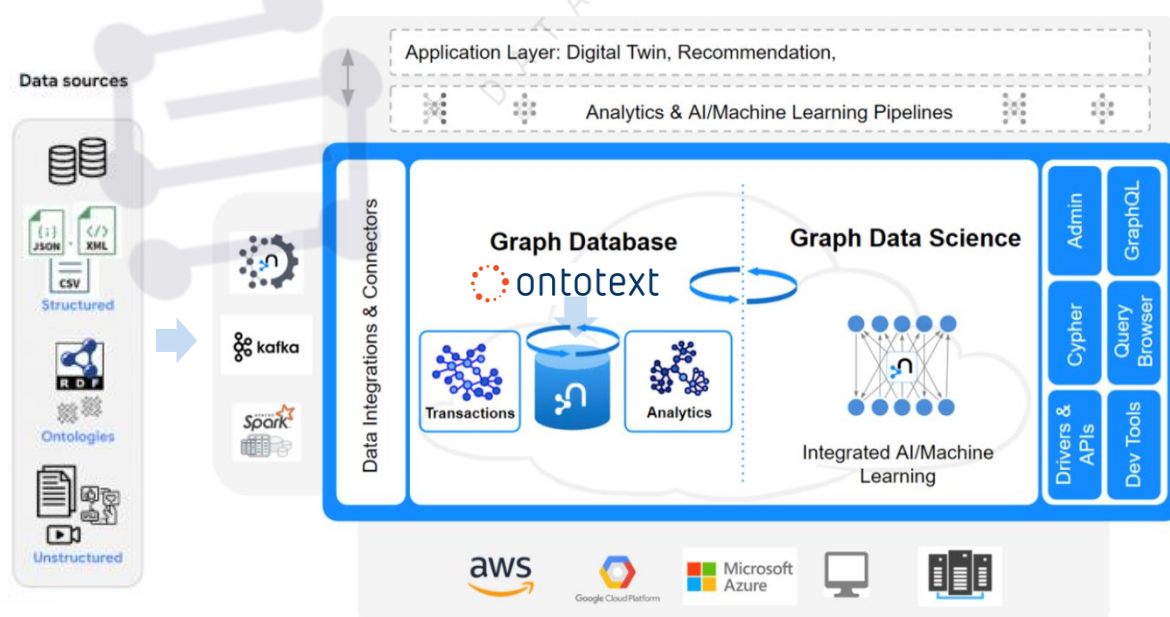


Fig10: Proposed Solution Architecture Backend



10. Project Plan: Wastewater Analytics and Visualization Platform

The development and implementation of the wastewater analytics and visualization platform for Severn Trent Water will occur over a three-year period, segmented into distinct phases:

YEAR 1: FOUNDATION AND FRAMEWORK DEVELOPMENT

- **Phase 1: Data Source Identification and Integration**
 - Identify key data sources, including internal systems, sensors, and third-party data.
 - Begin integration of these data sources into OntoText for the creation of the ontology layer.
- **Phase 2: Knowledge Graph Creation in Neo4j**
 - Develop and implement the graph model in the Neo4j database.
 - Start initial optimization processes for the graph model.

YEAR 2: ANALYTICS DEVELOPMENT AND DIGITAL TWIN PREPARATION

- **Phase 3: Analytics Model Development**
 - Identify critical metrics for analysis.
 - Perform algorithmic analysis using the Neo4j Graph Data Science engine.
- **Phase 4: Digital Twin Model Preparation**
 - Create component templates for the digital twin.
 - Finalize the full digital twin model, ensuring it is comprehensive and representative.

YEAR 3: VISUALIZATION AND APPLICATION DEVELOPMENT

- **Phase 5: Visualization and Case Management System Development**
 - Develop visualization templates for data representation.
 - Implement a case management system for operational handling.
- **Phase 6: Mobile Application Development**
 - Design and develop mobile applications for field operations and real-time monitoring.

MILESTONES AND TIMELINE

- **Q1-Q2, Year 1:** Completion of data source identification and initial data integration.
- **Q3-Q4, Year 1:** Initial knowledge graph in Neo4j established and first phase of optimization.
- **Q1-Q2, Year 2:** Development of analytics models and start of digital twin model preparation.
- **Q3-Q4, Year 2:** Completion of analytics models and digital twin readiness.
- **Q1-Q2, Year 3:** Development and beta testing of visualization tools and case management system.



- **Q3-Q4, Year 3:** Launch of mobile applications and final system integration tests.

RISK MANAGEMENT AND CONTINGENCY PLANS

- **Risk Identification and Assessment:** Regularly identify and assess potential risks, including technological, operational, and project management risks.
- **Mitigation Strategies:** Develop mitigation strategies for each identified risk, including alternative plans, resource reallocation, and timeline adjustments.
- **Regular Review and Adjustment:** Conduct periodic reviews of the project plan and make necessary adjustments in response to emerging challenges and risks.

SOFTLINK'S AGILE METHODOLOGY

- **Iterative Development:** Employing an agile methodology, allowing for iterative development and frequent reassessment of project goals and deliverables.
- **Quick Adaptation:** This approach enables quick adaptation to changing requirements, technological advancements, or unexpected challenges.
- **Continuous Collaboration:** Ensuring continuous collaboration between Softlink's team and Severn Trent Water, enabling immediate feedback and adjustments.

DETAILED SOFTWARE INSTALLATION

- **OntoText Installation and Configuration:** Setting up OntoText with custom configurations to suit Severn Trent Water's data structure and requirements.
- **Neo4j Setup:** Installing Neo4j with appropriate hardware and network configurations to handle the expected data load and complexity.
- **Analytics and Visualization Tools:** Implementing analytics models in Neo4j Graph Data Science and developing visualization templates with compatibility checks and performance tuning.

The proposed project plan outlines a comprehensive and structured approach towards developing a state-of-the-art wastewater analytics and visualization platform for Severn Trent Water. By leveraging Softlink's agile methodology and a clear timeline with defined milestones, the project aims to achieve operational efficiency, data-driven decision-making, and enhanced system monitoring capabilities within a three-year timeframe. The plan also includes robust risk management and contingency strategies to ensure the project's success and adaptability.



11. Conclusion

The integration of Neo4j as the central database, along with OntoText for ontology creation, ensures a robust and flexible data management system. This combination allows for efficient handling, processing, and analysis of vast amounts of wastewater management data.

The use of Neo4j Graph Data Science engine empowers Severn Trent Water with advanced analytics capabilities. These tools enable predictive maintenance, fault detection, and optimization strategies, leading to proactive management of the wastewater network.

The implementation of Softlink's sophisticated custom visualization platform transforms complex data into intuitive, actionable insights. This feature aids in decision-making and ensures that all levels of the organization have access to relevant, understandable information.

The real-time monitoring and alert system provides immediate notifications of potential issues, ensuring swift response and minimizing the risk of operational disruptions and environmental impact.

Adhering to the highest standards of security and data protection, the solution guarantees the integrity and confidentiality of sensitive data, in compliance with environmental and operational standards.

Softlink Analytics is committed to delivering a solution that is not just technologically advanced but also tailored to meet the specific needs and challenges of Severn Trent Water. Our approach is collaborative, ensuring that the solution aligns with your operational goals and strategies. We understand that technology and needs evolve. Therefore, our commitment extends beyond the initial implementation. Softlink Analytics will provide ongoing support and development, ensuring that the platform continues to meet the changing demands of Severn Trent Water's operations.

Our relationship with Severn Trent Water is viewed as a partnership. We are dedicated to working closely with your team, providing training, support, and regular updates to ensure the success of the project. Our goal is to help Severn Trent Water achieve operational excellence and sustainability in wastewater management.

With this solution, Severn Trent Water will be at the forefront of wastewater management technology. The platform is designed not only to address current challenges but also to provide a scalable and adaptable framework that can evolve with future technological advancements and regulatory changes.

Softlink Analytics is excited at the prospect of partnering with Severn Trent Water. We are committed to delivering a solution that empowers your team, enhances operational efficiency, and sets a new standard in wastewater management. Together, we look forward to achieving remarkable results and contributing to a sustainable environmental future.